



March 15, 16 & 17, 2019

The Fairhope Arts & Crafts Festival celebrates its 67th year of bringing the country's top artists and craftsmen to the streets of downtown Fairhope. More than 220 exhibitors bring their best works to show and sell at this prestigious juried event. More than 200,000 visitors stroll the streets and shops of Fairhope during the 3-day festival.

The proceeds from the Fairhope Arts & Crafts Festival support the Festival Foundation, a 501C3 corporation. The Festival Foundation has given over \$40,000, monies raised from the 2018 Festival, to organizations and students within the Fairhope community.

Join us in supporting the Fairhope Arts & Crafts Festival by becoming our sponsor and giving back to our community!

Van Gogh Patron

\$25,000.00 donation – 1 Available

Van Gogh Presenting Sponsor of the Festival will include:

- ❖ Recognition as the sponsor of Artist Awards Purse *valued at \$10,500*
- ❖ Billed as "*Van Gogh Patron*, **Presenting Sponsor**" on official festival website with link to your company website
- ❖ Billed as "**Presenting Sponsor**" in all press releases, printed media, social media, radio and television commercials
- ❖ Logo prominently displayed on banners prominently placed throughout the festival and including the Balcony at Church Volunteer/VIP/Artist retreat.
- ❖ Full page ad in Arts and Crafts Tab created by Gulf Coast News
- ❖ Logo prominently displayed on festival t-shirt, festival poster, festival map, festival banners
- ❖ 10x20 Tent space in a location that gives optimum visibility
- ❖ 10-passes to Volunteer/VIP/Artist Retreat
- ❖ 10-festival T-shirts
- ❖ 10-Dinner Tickets to Awards Dinner and VIP Reception
- ❖ 1-Signed, Framed Festival print
- ❖ Permission to include Festival logo in promotions, signage and marketing of your company
- ❖ First right of refusal for the following year's sponsorship

Picasso Patron

\$10,000.00 Donation – 2 Available

Picasso Patron Sponsor of the Festival will include:

- ❖ Billed as “Picasso Patron” in all press releases, printed media, Festival social media, radio and television spots
- ❖ Logo displayed on Festival banners, prominently placed throughout the festival and on the Balcony at Church Volunteer/VIP/Artist Retreat
- ❖ Half page ad in Arts and Crafts tab created by Gulf Coast News
- ❖ Logo displayed on festival t-shirt, festival poster, festival map
- ❖ 10x10 Tent space in a location to give maximum visibility
- ❖ 6-passes to Volunteer/VIP/Artist Retreat
- ❖ 6-festival T-shirts
- ❖ 6-Dinner Tickets to Awards Dinner and VIP Reception
- ❖ Permission to include Festival logo in promotions, signage and marketing of your company
- ❖ First right of refusal for the following year’s sponsorship

Monet Patron

\$ 5,000.00 Donation – 4 Available

Monet Patron Sponsor of the Festival will include:

- ❖ Billed as “Monet Patron” in all press releases, printed media, Festival social media, radio and television spots
- ❖ Logo displayed on Festival banners, prominently placed throughout the festival and on the Balcony at Church Volunteer/VIP/Artist Retreat
- ❖ Quarter page ad in the Arts and Crafts Tab created by Gulf Coast News
- ❖ Logo displayed on festival t-shirt, festival poster, festival map
- ❖ 10x10 Tent space in a location to give maximum visibility
- ❖ 4-passes to Volunteer/VIP/Artist Retreat
- ❖ 4-festival T-shirts
- ❖ 4-Dinner Tickets to Awards Dinner and VIP reception

DaVinci Patron

\$ 2,500.00 Donation – 4 Available

- ❖ Billed as “**DaVinci Patron**” in all press releases, printed media, Festival social media, radio and television spots
- ❖ Logo displayed on Festival banners, strategically placed throughout the festival and on the Balcony at Church Volunteer/VIP/Artist Retreat
- ❖ Logo displayed on festival t-shirt, festival poster
- ❖ 2-passes to Volunteer/VIP/Artist Retreat
- ❖ 2-festival T-shirts
- ❖ 2-Dinner Tickets to Awards Dinner and VIP Reception

Renoir Patron

\$ 1,000.00 Donation – 10 Available

Renoir Patron Sponsor of the Festival will include:

- ❖ Billed as “Renoir Patron” in all press releases, printed media, Festival social media, radio and television spots
- ❖ Company name on Festival banners, strategically placed throughout the festival and on the Balcony at Church Volunteer/VIP/Artist Retreat
- ❖ Company name on festival poster
- ❖ 2-festival T-shirts

Andy Warhol Patron

\$ 500.00 donation – 20 available

Andy Warhol Patron Sponsor of the Festival will include:

- ❖ Billed as “Andy Warhol Patron” in all press releases, printed media, social media, radio and television spots
- ❖ Company name on festival poster
- ❖ 2-festival T-shirts

O’Keefe Patron

\$ 100 – Unlimited

O’Keefe Patron Sponsor of the Festival will include:

- ❖ Billed as “O’Keefe Patron” in all press releases, printed media, Festival social media, radio and television spots
- ❖ Personalized award ribbon to place at the artist booth of your choice, after making a purchase with that artist

Friend of the Festival

\$ 50 – Unlimited, all will receive a festival t-shirt

Additional Opportunities Available

Food Court Sponsor - \$5,000

Festival Map Sponsor - \$ 2,500

VIP Sponsor, \$1,500

Judges Sponsor - \$2,500

Children's Village - \$2,500

Entertainment Stage Sponsor - \$1,500 (Regions Bank)

Business Name: _____	Business Contact: _____
Contact Title: _____	Phone Number: _____
Date: _____	



Arts & Crafts Festival

**NOW:
Our Official
Magazine is
All-Gloss!**

March 15, 16, & 17, 2019

Gulf Coast Media will publish a magazine for the
67th Annual Arts & Crafts Festival

Get the advertising coverage you want at this exciting event that
brings people from all corners of Baldwin County.

ALL ADS ARE FULL COLOR

RATES

Full Page.....	7.125" x 9.5"	\$415
Half Page V	3.5" x 9.5"	\$320
Half Page H	7.125" x 4.625" ...	\$320
Quarter Page	3.5" x 4.625"	\$230
Eighth Page.....	3.5" x 2.25"	\$140

Ask about Bleed dimensions for cover ads if needed

Premium Positions

Back Cover	\$615
Inside Front Cover	\$550
Inside Back Cover	\$525
Centerspread.....	\$800
Pages 3 through 7	\$455

**Publishes
Friday, March 1, 2019**

Deadline - Friday, February 8



THE COURIER • THE ONLOOKER • THE ISLANDER • THE BALDWIN TIMES

**Contact Your Local
Foundation Member
at 251-229-1874**