



March 20, 21 & 22, 2020

The Fairhope Arts & Crafts Festival celebrates its 68th year of bringing the country's top artists and craftsmen to the streets of downtown Fairhope. More than 220 exhibitors bring their best works to show and sell at this prestigious juried event. More than 200,000 visitors stroll the streets and shops of Fairhope during the 3-day festival.

The proceeds from the Fairhope Arts & Crafts Festival support the Festival Foundation, a 501C3 corporation. The Festival Foundation has given over \$40,000, monies raised from the 2019 Festival, to organizations and students within the Fairhope community.

Join us in supporting the Fairhope Arts & Crafts Festival by becoming our sponsor and giving back to our community!

Van Gogh Patron

\$25,000.00 donation – 1 Available

Van Gogh Presenting Sponsor of the Festival will include:

- ❖ Recognition as the sponsor of Artist Awards Purse *valued at \$10,500*
- ❖ Billed as "*Van Gogh Patron, Presenting Sponsor*" on official festival website with link to your company website
- ❖ Billed as "**Presenting Sponsor**" in all press releases, printed media, and on Festival social media
- ❖ Logo prominently displayed on banners prominently placed throughout the festival and including the Balcony at Church Volunteer/Artist retreat.
- ❖ Logo prominently displayed on festival t-shirt, festival poster, festival map, festival banners
- ❖ 10x20 Tent space in a location that gives optimum visibility
- ❖ 10-festival T-shirts

- ❖ 4-Dinner Tickets to the Artist Awards Dinner and Patron's Award Artist Breakfast
- ❖ 1-Signed, Framed Festival print
- ❖ Permission to include Festival logo in promotions, signage and marketing of your company
- ❖ First right of refusal for the following year's sponsorship.

Picasso Patron

\$10,000.00 Donation – 2 Available

Picasso Patron Sponsor of the Festival will include:

- ❖ Billed as "Picasso Patron" in all press releases, printed media and on Festival social media
- ❖ Logo displayed on Festival banners, prominently placed throughout the festival and on the Balcony at Church Volunteer/Artist Retreat
- ❖ Logo displayed on festival t-shirt, festival poster, festival map
- ❖ 10x10 Tent space in a location to give maximum visibility
- ❖ 6-festival T-shirts, 1-artist print, 1-festival poster
- ❖ 4-Dinner Tickets to Artist Awards Dinner and Patron's Breakfast
- ❖ Permission to include Festival logo in promotions, signage and marketing of your company
- ❖ First right of refusal for the following year's sponsorship

Monet Patron

\$ 5,000.00 Donation

Monet Patron Sponsor of the Festival will include:

- ❖ Billed as "Monet Patron" in all press releases, printed media, and on Festival social media.
- ❖ Logo displayed on Festival banners, prominently placed throughout the festival and on the Balcony at Church Volunteer/Artist Retreat
- ❖ Logo displayed on festival t-shirt, festival poster, festival map
- ❖ 10x10 Tent space in a location to give maximum visibility
- ❖ 4-festival t-shirts, 1-artist print and 1-festival poster
- ❖ 2-Dinner Tickets to Artist Awards Dinner and Patron's Breakfast

DaVinci Patron

\$ 2,500.00 Donation

- ❖ Billed as "**DaVinci Patron**" in all press releases, printed media, and on Festival social media
- ❖ Logo displayed on Festival banners, strategically placed throughout the festival and on the Balcony at Church Volunteer/Artist Retreat
- ❖ Logo displayed on festival poster
- ❖ 2-festival t-shirts, 1-artist print, 1-festival poster

Renoir Patron

\$ 1,000.00 Donation

Renoir Patron Sponsor of the Festival will include:

- ❖ Billed as “Renoir Patron” in all press releases, printed media and on Festival social media.
- ❖ Company name on Festival banners, strategically placed throughout the festival and on the Balcony at Church Volunteer/Artist Retreat
- ❖ Company name listed on Festival poster
- ❖ 2-festival t-shirts, 1-artist print, 1-festival poster

Andy Warhol Patron

\$ 500.00 donation

Andy Warhol Patron Sponsor of the Festival will include:

- ❖ Billed as “Andy Warhol Patron” in all press releases, printed media, and on Festival social media.
- ❖ 2-festival t-shirts, 1-artist print, 1-festival poster

O’Keefe Patron

\$ 100 donation

O’Keefe Patron Sponsor of the Festival will include:

- ❖ Personalized award ribbon to place at the artist booth of your choice, after making a minimum \$100 purchase with that artist. Ribbons can be picked up at M&M during the festival.
- ❖ Invitation to the Patron’s Breakfast with the artist the Saturday morning of the Festival.
- ❖ Deadline March 6.

Additional Opportunities Available

Food Court Sponsor - \$5,000

Festival Map Sponsor - \$ 2,500

Patron’s Breakfast Sponsor - \$1500

Judges Sponsor - \$2,500

Entertainment Stage Sponsor - \$1,500 (Regions Bank)

Business Name: _____	Business Contact: _____
Contact Title: _____	Phone Number: _____
Date: _____	