



The Fairhope Arts & Crafts Festival is celebrating its 73rd year of bringing the country's top artists and craftsmen to the streets of downtown Fairhope. More than 200 exhibitors bring their best work to show and sell at this prestigious juried event.

The proceeds from the Fairhope Arts & Crafts Festival support the Festival Foundation, a 501c3 corporation. Since 2017, the Festival Foundation has gifted over \$100,000 to organizations and students within Fairhope and the surrounding communities.

Join us in supporting the Fairhope Arts & Crafts Festival by becoming a sponsor and giving back to our community!

Sponsorship Deadline January 15, 2025

Platinum Patron

\$10,000.00 Donation – 2 Available

Platinum Sponsor Level will include:

- Recognized as "Platinum Patron" in all press releases, printed media and on festival social media
- Logo included on festival banners placed throughout the festival
- Logo included on festival t-shirt, festival poster, festival map
- 10x10 Tent space in a location to give maximum visibility
- Receive 4-festival t-shirts, 2-artist prints, 2-festival posters
- Four (4) tickets to the artist dinner held Friday night festival weekend
- Permission to include festival logo in promotions, signage and marketing of your company
- First right of refusal for the following year's sponsorship
- Sponsorship must include a monetary donation of 50% or greater.

Gold Patron

\$5,000.00 Donation

Gold Sponsor Level will include:

- Recognized as “Gold Patron” in all press releases, printed media, and on festival social media.
- Logo included on festival banners placed throughout the festival
- Logo included on festival t-shirt, festival poster, festival map
- 10x10 Tent space in a location to give maximum visibility
- Receive 2-festival t-shirts, 1-artist print and 1-festival poster
- Two (2) tickets to the artist dinner held Friday night festival weekend

Silver Patron

\$2,500.00 Donation

Silver Sponsor Level will include:

- Recognized as “Silver Patron” in all press releases, printed media, and on festival social media
- Logo included on festival banners placed throughout the festival
- Logo included on festival poster, festival map
- Receive 1-festival t-shirt, 1-festival poster

Bronze Patron

\$1,000.00 Donation

Bronze Sponsor Level will include:

- Recognized as “Bronze Patron” in all press releases, printed media and on festival social media
- Company name on festival banners placed throughout the festival
- Company name listed on Festival poster

Copper Patron

\$500.00 Donation

Copper Sponsor Level will include:

- Recognized as “Copper Patron” in all press releases, printed media, and on festival social media.

Food Court Sponsor

\$6,500.00 Monetary Donation

- Recognized as “Food Court Sponsor” in all press releases, printed media, and on festival social media
 - Logo displayed on banner at the entrance to the food court
 - Logo included on additional festival banners placed throughout the festival
 - Logo included on festival t-shirt, festival poster, festival map
 - 10x10 Tent space near the food court to give maximum visibility
 - Receive 2-festival t-shirts, 1-artist print, 1-festival poster
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Entertainment Stage Sponsor

\$6,500.00 Monetary Donation

- Recognized as “Entertainment Stage Sponsor” in all press releases, printed media, and on festival social media
 - Logo displayed on banner at the entertainment stage area
 - Logo included on additional festival banners placed throughout the festival
 - Logo included on festival t-shirt, festival poster, festival map
 - 10x10 Tent space near the food court to give maximum visibility
 - Receive 2-festival t-shirts, 1-artist print, 1-festival poster
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Artist Dinner Sponsor

\$4,500.00 Monetary Donation

- Recognized as “Artist Dinner Sponsor” in all press releases, printed media, and on festival social media
 - Announced at the artist dinner held Friday night festival weekend
 - Logo displayed on banner at the entrance to the food court
 - Logo included on additional festival banners placed throughout the festival
 - Logo included on festival t-shirt, festival poster, festival map
 - Receive 2-festival t-shirts, 1-artist print, 1-festival poster
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Judges Sponsor

\$3,500.00 Monetary Donation

- Recognized as “Judges Sponsor” in all press releases, printed media, and on festival social media.
- Announced at the artist dinner held Friday night festival weekend
- Logo included on festival banners placed throughout the festival
- Logo included on festival t-shirt, festival poster, festival map

- Receive 1-festival t-shirt, 1-festival poster
- Two (2) tickets to the artist dinner held Friday night festival weekend

Festival Map Sponsor

\$3,000.00 Monetary Donation

- Recognized as “Festival Map Sponsor” in all press releases, printed media, and on festival social media
- Logo displayed prominently on festival map
- Logo included on festival banners placed throughout the festival
- Logo included on festival poster
- Receive 1-festival t-shirt, 1-festival poster

Contact fairhopeacfsponsors@gmail.com with questions. We appreciate your support!

Please complete the sponsor agreement on page 5 and email/mail the agreement to **fairhopeacfsponsors@gmail.com** or the Fairhope Arts & Crafts Foundation P.O. Box.

Fairhope Arts and Crafts Festival Foundation
P.O. Box 2343 Fairhope, AL 36533
251-229-1874

Thank you for your support!
501(c)(3) Tax ID: 81-2732497

2025 Sponsorship Agreement

As of _____(date), _____(company, hereafter “sponsor”) enters into this agreement with the Fairhope Arts and Craft Festival for 2025.

Payments for monetary sponsorships and signed agreements for in-kind sponsorships MUST be received by January 15, 2025 for inclusion in marketing materials. (After this date, we are unable to make changes to marketing materials due to printing deadlines.)

Please provide your company’s current logo in PNG (format) by January 15, 2025.

Upon payment/signed agreement, the sponsor will receive items listed in the sponsorship package under the corresponding sponsor level.

Business Name: _____

Business Contact: _____

Contact Title: _____

Phone Number: _____

Sponsorship Level OR
In-Kind Donation Item (include value): _____

Email: _____

Signature: _____ Date: _____

Send completed applications to **fairhopeacfsponsors@gmail.com** or mail to:
Fairhope Arts and Crafts Festival Foundation
P.O. Box 2343 Fairhope, AL 36533

Section to be Completed by Sponsorship Chair

Date Application Received: _____

Date Artwork/Logo Received: _____

Date Payment Received: _____